

Second Board Meeting

Minutes of the Meeting

Institute for Social and Behaviour Change Ahmedabad (ISBCA)

Venue: Office of the Vice-Chancellor, Gujarat University, Ahmedabad

Date: Saturday, 14 October 2022

Time: 15:30 hrs – 16:30 hrs

Members of the Board present:

1. Dr Himanshu Pandya (Promoter – Director)
2. Dr Sonal Pandya (Promoter – Director)
3. Dr Bharat Pathak, Director, School of Commerce, Gujarat University

Non-member invitees present:

1. Mr Vijay Shankar Kanthan, SBC Specialist, UNICEF Gujarat FO
2. Mr Kumar Manish, Consultant
3. Mr Rakesh Jani, Consultant

Proceedings of the Meeting:

ISBCA was an outcome of a strategic partnership between the Government of Gujarat and UNICEF with Gujarat University. After the formal registration process of ISBCA as a Section-8 Company, the first board meeting was held with the Directors of the company to take important decisions to start with the primary functioning of the institution. As per the Companies Act 2013, the first Annual General Meeting of ISBCA was conducted on September 29, 2022, with the previous board members to formulate the Board of Management and take crucial administrative and operational decisions for the company.

1. Introduction of the Board Members of ISBCA

- As per the first Annual General Meeting of ISBCA, the appointment process of the agreed five new board members of ISBCA has been approved by the current Board of Directors.

2. Overview of ISBCA

- Dr. Sonal Pandya gave an overview of the Institute for Social and Behaviour Change Ahmedabad (ISBCA), the objectives, activities that the institute will undertake and future plans for the year 2023. It is suggested to create 3 major verticals of ISBCA :

- Social Impact Innovation Centre
- Applied Behavioural & Social Science Learning Centre
- Behavioural Public Policy Group

ISBCA will act as a hub for promoting behavioural and social sciences through academic courses, incubating social impact organizations working on behaviour change, creating state-level platforms and forums for community-based organizations, Traditional & Folk Media and Community Radio groups, Faith-based leaders, Dairy Cooperatives, SHGs, CSR networks and other like-minded individuals or organisations to lead the agenda of social and behaviour change through behavioural insights in the state of Gujarat.

3. Institutional support for ISBCA

– The entire third floor of the Department of Journalism and Mass Communication (old building where CoE-CSBC was operational) will be allocated to ISBCA for the staff to run the operations and conduct meetings and sessions.

– Appointment of programme staff – It was decided that as ISBCA has expanded from CoE-CSBC as an independent institute, the consultants working with CoE-CSBC will continue to support ISBCA as consultants for a period of 3 years. They will be evaluated annually and based on performance will be continued or terminated.

4. Appointment of Auditors of ISBCA

- It was agreed to appoint the existing auditor of Gujarat University Mr. Jimit Shah to support ISBCA.
- The draft seal design has been approved by the board.

5. Approval of ISBCA logo and other branding materials


- It was agreed by the board to adopt the following ISBCA logo design and create branding materials as per the branding design guideline of ISBCA.

Logo:



Signature:


Prof. Himanshu Pandya,
Chairman, ISBCA
Vice-Chancellor, Gujarat University


Prof Sonal Pandya,
Director, ISBCA