

## **Manager Digital Content & Campaign**

@Super [<https://in.linkedin.com/company/mysuperapp>]

**Employment Type:** Full time

**Location:** Work from Home

**Apply within** 30 days

**Salary/Stipend:** 4-6 LPA

**Experience:** 3-5 years

### **Roles & Responsibilities**

- Managing and working with a content team consisting of Content Developers, Quality analysts, graphic designers, videographers etc.,
- Manage content on E-commerce Website and Application
- Formulating content strategy for Sales, Stores, and Digital Campaigns across the E-commerce App and Web
- Brainstorm with team members to develop new content ideas
- Provide editorial, creative and technical support to team members
- Writing, editing, and proofreading content if required
- Define KPI, Target ROI and Performance oriented campaign designing and deployment

### **How to Apply**

Applicants can email their resumes to [jobs@mysuper.in](mailto:jobs@mysuper.in) (with Job Title as the subject) or visit [careers.mysuper.in](http://careers.mysuper.in) or connect on WhatsApp at +91 9624370571