

**Marketing Executive**

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**Employment Type: Full-time**

**Location: Ahmedabad, Baroda, Surat, Rajkot**

**Apply within: 30 days**

**Salary: TBD post-interview**

**Experience: 0-2 years**

**Roles & Responsibilities**

- Develop and improve upon existing marketing strategies
- Consult market research to assess current trends and brand awareness, Help organize and implement market research to produce relevant marketing information, Help produce reports, company brochures and related marketing materials and literature, Develop new marketing initiatives such as social media, events or crossover collaborations to strengthen engagement with target audience
- Monitor corporate branding applications across the projects' marketing materials to deliver quality corporate brand image consistently
- Oversee all marketing activities, take metrics and write performance reports

**How to Apply**

Applicants can email their resumes to [contact@eresto.in](mailto:contact@eresto.in) or give a call at 9499740227 with their contact details.