



Certificate eCourse on Intellectual Property Rights

A Short Term Training Program (STTP) on understanding the concepts of IPR and Patents

- 5-day certificate e-course on Intellectual Property Rights (IPR)
- Designed for Students, Researchers, Scholars, Faculties, Professionals, Entrepreneurs & Startup Enthusiasts

Organised by **GUSEC, Gujarat University**, a pioneer in Startup Support, Innovation Management, IPR and Entrepreneurship Development

Jan 03, 2022
11:30 pm to 1:30 pm

Jan 04 to 07, 2022
4:00 PM to 6:00 PM Daily



Last date for Registration
January 1, 2022



Program Fees (all inclusive)
INR 1000/-



More Details & Registration
gusec.edu.in/ec

Questions?

Contact Us

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Steps to Register:

- Visit gusec.edu.in/ec
- Register & pay online
- Receive online confirmation and instructions

1. Introduction to Intellectual Property Rights and How to protect your IP

- What is Intellectual Property
- Types of IPs (Briefly)
- Importance of IP in Business/Startups
- How to identify IP in an Innovation / Business and secure it
- IP Processes and Prosecution in India

2. Patent: Prior Art Search, Open source tools, Filing, Examination, Publication, Opposition, Grant

- Prior Art Search with tools and techniques
- Patent filing in India
- Publication, Examination and Opposition
- Case studies

3. Understanding different IPs and its uses: Types of Intellectual Property and its Processes and Registration

- Fundamentals of Intellectual Property
- Trademark, its procedure and registration
- Copyright, its procedure and registration
- Design, its procedure and registration
- Case Studies

4. International protection of various IPs

- How is PCT application beneficial to startups
- Ownership and Transfer of Rights
- Case studies in international domain

5. Strategic Ways to exploit IP: Issues faced while commercialisation of IP

- IP Strategies for startups
- How to commercialise the innovation
- IP Licensing and Franchising