

1. Facebook Ad manager and social media developer

@Ktein Biotech Private Limited [<https://ktein.com/>]

Employment Type: Full time

Apply within: 30 Days

Salary: 10k-20k

Location: 15 Yogi, Shyamal Cross Road, Satellite, Ahmedabad

Responsibilities

Social media manager

How to Apply

Send your resume on info@ktein.com or call on 9879813407

2. Social Media Marketing Manager

@Ktein Biotech Private Limited [<https://ktein.com/>]

Employment Type: Internship

Apply within: 30 Days

Stipend: 5K-10K

Location: 15 Yogi, Shyamal Cross Road, Satellite, Ahmedabad

Responsibilities

Social Media Marketing Job Duties:

- Creates marketing and social media campaigns and strategies, including budget planning, content ideation, and implementation schedules
- Ensures brand consistency in marketing and social media messages by working with various company department members, including advertising, product development, and brand management
- Provides training and guidance to social media and marketing team members on social media implementation best practices and strategies
- Collects customer data and analyses interactions and visits, plus uses this information to create comprehensive reports and improve future marketing strategies and campaigns
- Reports progress to senior marketing management
- Grows and expands company social media presence into new social media platforms, plus increases presence on existing platforms including Facebook, LinkedIn, Twitter, and Instagram
- Researches and monitors activity of company competitors
- Creates and distributes engaging written or graphic content in the form of e-newsletters, web page and blog content, or social media messages

How to Apply

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