GUJARAT UNIVERSITY STARTUP AND ENTREPRENEURSHIP COUNCIL (GUSEC)
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INTERNSHIP @GUSEC

ABOUT GUSEC

Gujarat University Startup and Entrepreneurship Council (GUSEC) is one of India's leading startup support systems, which has set an unprecedented benchmark by facilitating at zero cost. Right in the heart of Gujarat University, with an ever-growing infrastructure, 100+ innovative tech and non-tech startups, GUSEC has played a pivotal role in shaping and nurturing the startup ecosystem in Gujarat.

<u>**Graphic Design Internship**</u>

Role Description & Details:
GUSEC is looking for an individual who wants to learn more about the startup ecosystem and is willing to build a portfolio in graphic designing.

Location: Ahmedabad
Engagement: 4 hours per day
Tenure: Minimum 3 months
Stipend: Up to NR 7500/- month

Role and responsibilities:
1. To suggest content types that can work for various social media platforms
2. To create a visual persona of GUSEC's digital platforms
3. To create graphics for ads, websites, posters, etc.
4. To manage content calendar on a monthly basis
5. To regularly create Content Performance Reporting

Skills Required:
- Must have an eye for designing.
- A basic understanding of Canva.
- Knowing his/her way around designing software is a plus.

To apply - Fill this form **gusec.in/career**

Video Editor Internship

Role Description & Details:
An individual looking to experiment and build a strong portfolio in video editing/creation. He/she will also get ample exposure in paving the way towards video ads for GUSEC.

Location: Ahmedabad
Engagement: 4 hours per day
Tenure: Minimum 3 months to start with
Stipend: upto INR 7500/- month

Role and responsibilities:
1. Identification of video concepts primarily for Instagram and Youtube
2. A focus on Reels/IGTV Videos i.e vertical content will be encouraged
3. An understanding of video editing terminologies for coordination with agencies

Skills Required:
1. Good knowledge of using Canva, Biteable and other online video editing tools
2. Basic knowledge of any of the following software:
    a. Adobe Premiere Pro
    b. Final Cut Pro
    c. Adobe Audition,
    d. Adobe After Effects
    e. Adobe Rush
3. Basic understanding of English, Hindi and Gujarati languages

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