



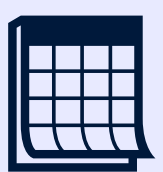
# Certificate eCourse on Intellectual Property Rights

A Short Term Training Program (STTP) on aspects of IPR associated with research, innovation and entrepreneurship

- 5-day certificate e-course on Intellectual Property Rights (IPR)
- Crafted for Students, Researchers, Scholars, Faculties, Professionals, Entrepreneurs & Startup Enthusiasts

Organised by GUSEC, Gujarat University, a leading authority on Startup Support, Innovation Management, IPR and Entrepreneurship Development

**Aug 09 to 13, 2021**  
**4:30 PM to 6:30 PM Daily**



Last date for  
Registration  
**August 04, 2021**



Program Fees  
**INR 750/-**  
(all inclusive)



More Details &  
Registration  
**[gusec.edu.in/ec](http://gusec.edu.in/ec)**

## Questions?

### Contact Us

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+91-79-2630-8576  
www.gusec.edu.in

## Steps to Register:

- Visit [gusec.edu.in/ec](http://gusec.edu.in/ec)
- Register & pay online
- Receive online confirmation and instructions

You can request cancellation/refund until 12 noon on August 6, 2021, by writing to [programs@gusec.edu.in](mailto:programs@gusec.edu.in)

# PROGRAM COURSE

## **1. Introduction to IPR; Local, national & global contexts; Role of IP to foster innovation and creativity; Types of IPR**

- a. Basics of IPR
- b. Types of IPR
- c. Importance of IPR in Innovation and Entrepreneurship
- d. Status of IPR National & Global Laws
- e. Importance of AI and Relationship between AI and IP

## **2. How to file a patent application and other IPR applications**

- a. What is a Patent?
- b. Types of Patents and various stages
- c. Procedure to file a patent application [including a demo]
- d. Trademark, its classes and filing procedures
- e. Copyright, its eligibility and filing process
- f. Design application, types and filing process

## **3. IPR and entrepreneurship; IPR and academia; IPR and industry; leveraging IPR in various sectors**

- a. Growing role of IPR in innovation & Creativity
- b. Academic research and commercialization through IP
- c. Importance of Intellectual Property in various pertinent sectors
- d. How to leverage IPR in the said sectors

## **4. Commercialisation of IPR and IPR strategies for startups & SMEs; how to technology transfer**

- a. Various IPR Strategies for startups
- b. How to commercialise your Intellectual Property
- c. Importance of Technology Transfer

## **5. Case studies and future of IPR**

- a. Landmark IPR Cases
- b. How will IPR impact the future of Innovation?

